

GOD GAVE US

the LAND and the TIMBER
To Use and Preserve
In Our County
Not to Destroy



Out of the Soil . . .

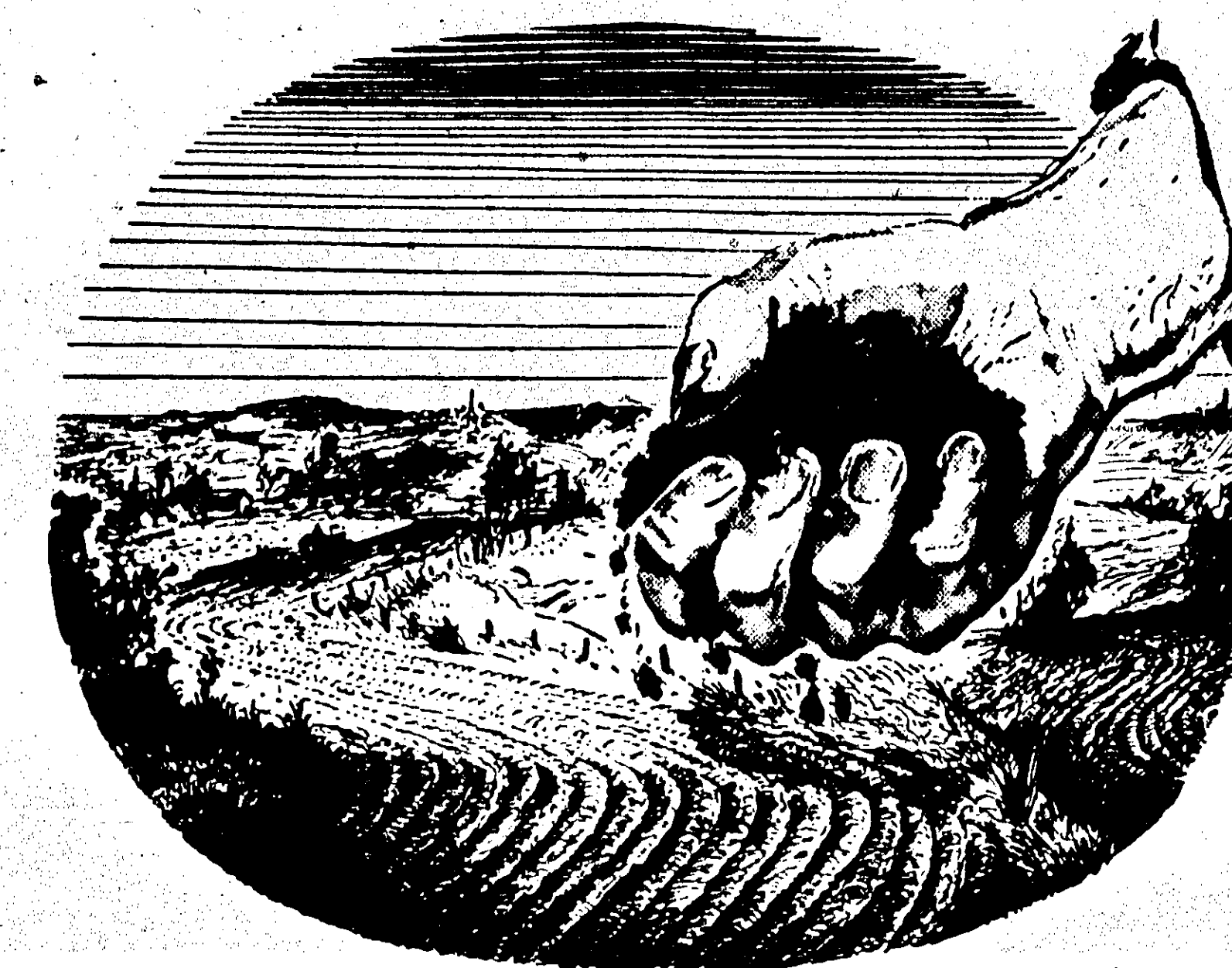
- It all comes out of the soil - - - all the money that we make and all the money that you make. We spend our money on products of the soil. Thus, Soil provides both the means and the ends of all wealth.
- Your future as well as ours, depends upon the conservation of our county's timber—
- Even more, everyone's future depends on the conservation of our soil, for while there are some substitutes for lumber, there are no substitutes for top-soil.
- EVERYONE GAINS FROM SOUND CONSERVATION POLICIES

— OUR SOIL IS OUR WEALTH —

King Motor Company
L. L. Murray Motor Company
Bob Wray Buick Company

East Texas Motor & Equipment Company
Childs Motor Company
Jack Barbee Motor Company

SOIL



It is our firm belief that agriculture is the base of our national economy.

It is natural therefore that we should support the soil conservation.

It is evident that if America is to continue its progress, if it is to remain prosperous, its soil and timber resources must be conserved.

It has been proved, over and over again that a well-rounded conservation program stops the serious waste of soil through erosion, that it improves the financial status of the farm families by increasing the yield of crops and bringing idle land into production, and that it makes the individual farm more valuable.

Naturally, what helps the farm family, helps the whole community, for as farm income increases, the family is able to purchase more of the things it needs for good living according to the American standard. And what helps the community helps the whole county, state and nation.

If our agriculture is sound and prosperous, the rest will be too. They go together.

It has been a pleasure to serve the people in this agricultural area. It is only natural that today we are cooperating with farmers and ranchers in fulfilling the responsibility of conserving our soil that this county might continue its prosperous march onward to better living.

Sullivan Motor Company
Knox Motor & Implement Co.
Driskell Farm Service

Houston County Tractor & Implement Co.
Keeland Hardware
Collins Tractor & Implement Company

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