

OUR GOLDEN SOIL IS THE GATEWAY To Pleasant Pastures OF PLENTY

**And We Sincerely Believe It Is Time We Have More
Organized Effort In**

Soil and Water Conservation and in SAVING THIS LAND OF OURS . . .

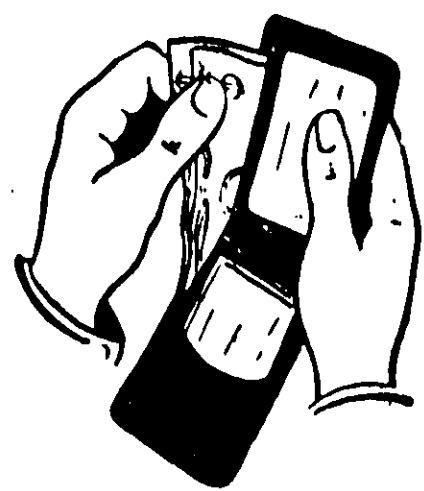
The Movement Is Now On . . . Let's All Join Up

No nation, no state, no community can outlive its soil. Let us take care of what soil we have left by practicing SOIL CONSERVATION. It is the modern way, the cheapest way, the safest way, the most profitable way.

Knox Furniture Store

Quarter Century of Service

The Wealth of This County



Depends almost entirely on the value and productivity of its farms. Soil conservation is the surest way to guarantee that the value of this entire region—in tangible dollars and cents—will keep on increasing.

**Our Hats Off
To the Man Who
Is Trying to
Save the Soil**

L. H. & Doug Arnold

The Fertility of Our Soil Is Our MOST VALUABLE ASSET . . .

Soil conservation is doubly essential if we are to maintain our present prosperity. Fertility, productiveness and acreage under cultivation have all declined in recent years. They must be increased. Proper soil conservation methods will do it. We are always glad to co-operate in every possible way.

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P. Capriellan

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