

PAGE TWO

CROCKETT COURIER: NOVEMBER 3, 1949

"DIAMOND BESS" TO BE BORN IN OLD JEFFERSON

"Diamond Bess," recently published book written by Mrs. Winnie Mims Dean, cousin of Mrs. George Catton of our city, will make its official appearance at a colorful reception in the old dining room of the historical Excelsior Hotel, Jefferson, Texas, from 9:30 to noon Friday, November 5. Mrs. Dean has brought to life Jefferson's old river days in her historical novel during the period of 1850-75. The chamber of commerce and Mrs. W. L. Neidermeyer, owner of the hotel, are sponsoring the reception which will be in a setting of old law and silver among antique furnishings for which the hotel is noted.

The Dallas appearance will be at Cokesbury's Book Store Saturday, November 5, at an autographing party.

Health, Happiness Are Your God-Given Right

That man, in his real nature, is the perfect expression of God, is continually proved in Christian Science.

Through the thoughtful study of the Bible together with "Science and Health with Key to the Scriptures" by Mary Baker Eddy, new health, happiness, and usefulness can be yours.

On receipt of remittance of \$1.50 Science and Health will be sent postpaid by

Borace J. Carver, Publishers' Agent, One, Norway Street, Boston 15, U. S. A.

from 2-4 staged in the Texas room of the famed book store. Other appearances are planned for Texarkana, Longview, Marshall, Kilgus, Henderson, Shreveport and Baton Rouge. Mrs. Dean is well known in Dallas and is quite a club and social leader. She is a renowned musician and a talented artist, having designed the jacket for "Diamond Bess." Recently she was proclaimed "Ford's hustler woman," a title given her by the many assembly plants of the Ford Motor company; and the result of a write-up in the Dallas papers, she was guest of the Julie Benell show, and her talented life was the subject of a United Press release recently.

Mrs. Dean hopes to have her second book, "White Castle of Feliciana," ready for release by spring. "Diamond Bess" was published by Mathis, Van Nort & Co., Dallas, and will be on sale at all leading book stores after November 5.

25 YEARS AGO IN HOUSTON COUNTY

The following items are taken from the Courier files of 25 years ago this week:

Mrs. Lucy Smith died at the family residence on Sunday. Burial was at Rockland, Rev. C. W. Hughes conducting funeral services. Miss Marie Catherine Michelle was married to Dr. Paul B. Stokes at the home of the bride's parents, Mr. and Mrs. C. J. Michaelis, in Galveston on Wednesday evening.

The first frost of the season was reported on Saturday morning. D. J. Carter wrote from San Antonio in opposition to Mrs. Ferguson for governor.

Yancy Meriwether wrote from Washington.

The Crockett Commandery was approved and institution was expected to take place on November 18, 1924.

The club house at the Crockett Country Club was nearing completion.

C. C. Stokes and Augusta Ione Shivers furnished music at the noon luncheon of the Crockett Lions' Club.

Supporters of George C. Butts for governor ran an advertisement of nearly a page in size in the Courier.

Lawrence Brown and Adolph Zach of Lovelady went to Austin to take anti-rabies treatment after being bitten by Brown's bird dog.

Miss Gladys Mitchell, county home

demonstration agent, gave instructions on beef canning. The First National Bank of Crockett installed a system of burglar protection.

Sid Yale, game warden, turned loose half a dozen wild turkeys in the woods at the country club.

The football game between Crockett and Livingston High schools, scheduled for Friday at Livingston, was cancelled because many of the Crockett players were vaccinated for smallpox.

The smallpox outbreak was reported by Dr. R. E. Dillard, county health officer, to be confined to the Arbut and Shulbield communities.

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Miss Gladys Mitchell, county home

HISTORICADE WAS SUCCESS AT CONROE

Conroe, Texas, October 1, 1949.

Mr. W. W. Aiken, Crockett, Texas.

Dear Sir: Please find enclosed a check for renewal of my subscription to the Courier. We still like to read about the doings of our old home town, especially like the community news from surrounding villages.

The Historicade of Montgomery county was a great success. You would certainly have enjoyed seeing the "old-time" fashions used in the past month.

As I went to Sunday school this morning, I noticed men on the streets had already gotten a shave in the last several weeks. Everybody seemed to be having fun, so I am sure a celebration of that type is worth the effort.

Yours truly,

Mrs. Leona Dunn, Box 145, Conroe, Texas.

LOVELADY HIGH SCHOOL HONOR ROLL

Adams, Mack; Arnold, Betty; Andrews, Joyce; Barlow, Elaine; Brown, Jr.; Broxton Pauline; Butler, C. E.; Clark, Benny Frank; Conner, Clara; Hamm, Billy Douglas; Jones, Betty Joyce; Jones, Kenneth; Kells, Richard; Kinsel, Howard; Lettie, Billy; Charles; Mitchell, Thomas; Maxwell, Earl; Michka, Anne; Michka, Mary Alice; Moninger, Norma Dell; McCulloch, Ann; McCauley, Mary; McManis, Wanda; Rhoden, Betty Joyce; Ringold, James Henry; Robinson, Mandan; Shupak, Thomas; Standley, Dorothy; Stone, Harold; Tarver, Patsy; Turner, Ann; White, Paula; Ann; Wilson, Lloyd; Word, Ruth.

Grammar School Honor Roll: Adams, Adams, Faith; Andrews, Barbara; Hattburn, Bonnie Boy; Newton, Marie; Rober, Suzanne; Shupak, Frances; Rhoden, Frances; Yeager, Peggy Ann; Shupak, George.

4th Grade—Prize, Glynn; Crawford, Joyce; Allen, Jody; Driskill, Linda; Irvin, Janette; Caspe, James; McMichael, Larry; Moore, Hollis; Clayton, Sally.

3rd Grade—Baker, Charles J.; Sh-

pak, Larry; Clayton, Betty Jean; Cloud, Thais; Hale, Virginia; Jack, Munkel; Annette, McCarty, Jack; Evans, Mary Nell.

3rd and 4th Grade—Smith, Peggy; Lawson, Carroll; Hakey, Ruby; 4th Grade—Allen, Cecil; Gayle, Lelvie; Irvin, George; Mitchell, Barbara; McMichael, Robert; Whitley, Michael; Bower, Mary; Lane, Cora; Maxwell, Jane; Porter, Crystal; Robinson, Bonnie Glynn; Seary, Claude; Smith, Elaine; Perry, Pat.

5th Grade—Evans, Barbara Ann; Rains, June; Willis, Jimmy; Baker, Norma; Driskill, Johnny; Adams, Yreanna; Land, Bonnie; Parker, Will; Crowson, Martha.

6th Grade—Barnes, Charles; Hilday, Virginia; Butler, Glenda; Irvin, Doris; McCarty, Melba.

Building Permit.

One building permit was issued at the office of City Secretary J. D. Woodson last week. Issued to Richards & McQuiberry, the permit calls for a tin building for a generator shop on Fourth St. The estimated cost is listed at \$300.

Secret To Happy Egg Production



You, too, can get the most out of your eggs. Nutrena Egg Feeds keep your hens healthy and help you get all the eggs your hens are capable of laying. That's how to be happy with your egg production!

Nutrena With "Livium" Helps Hens Live Lay and Lay

Livium is a scientific combination of vitamins A, D, B Complex, Nicotinic and the amazing Amino Acids. It is added to Nutrena Egg Feeds to protect your poultry against all the egg problems you may encounter. It is the secret to happy egg production!

FOY LEWIS Groceries & Feed

CO-OP ADVERTISERS VICTIMS OF FAKE BILLING PRACTICE

Similar Petroleum, Sherwin-Williams, Westinghouse, Goodyear, Perfection Motors and Firestone are among the manufacturers who are victims of a fake billing practice by which they unknowingly pay all, or a large share, of the cost of cooperative advertising in some newspapers, according to a report from Mayon Parker, publisher of the Abilene (N. C.) Herald County Herald.

Mr. Parker says he has had merchants, whom he is soliciting for cooperative advertising, tell him that it cost them nothing in some publications and radio stations as a result of rigging of bills.

In order to fight this practice, Mr. Parker asked for a legal opinion from William C. Laster, attorney for the North Carolina Press Association. Mr. Laster quoted his own reply to another publisher who had brought up a similar case, as follows:

"You recently requested my opinion and advice concerning the problem raised by the following facts:

"A local merchant places certain advertising with a semi-weekly newspaper in North Carolina in which nationally known products are advertised. The manufacturer or distributor of the particular product agrees with the local merchant to

pay a specified percentage of the advertising cost for publishing such advertisements. Since the advertising is placed by a local merchant, the local advertising rate, less than the 'foreign' rate, is charged for the national advertising. The bill of the newspaper is paid by the local merchant at the local rate. The local merchant has requested the said newspaper to furnish a statement or bill covering this same advertising but showing the national advertising rate of the newspaper rather than the local rate at which the advertising was actually paid by the local merchant. The local merchant indicates to the publisher that he propagandize this bill showing the higher national rate to the manufacturer or distributor which has agreed to reimburse this plan or scheme the manufacturer or distributor will reimburse the local merchant on a higher basis and at a higher rate than that which the local merchant paid to the newspaper. The local merchant indicates to the publisher that the manufacturer or distributor is aware of this method of billing, but the local merchant is not showing any authority from the manufacturer or distributor authorizing a billing on this basis.

"It is my opinion that a newspaper publisher should not participate in any such plan because to do so would subject the publisher to both civil and criminal liabilities in the event it should develop that the manufacturer or distributor is willing to make payment for advertising on any basis, such manufacturer or distributor should not notify the local publisher in writing or else merely request from the publisher the national advertising rate card on the basis of which the manufacturer or distributor might make reimbursement to the local merchant.

"To submit a bill to the local merchant on this basis, forwarding it to the manufacturer or distributor or to some advertising agency for the purpose of reimbursement—if such bill shows an amount higher than the amount which was actually paid to the local publisher by the local merchant—would certainly involve a violation of both state and federal laws in the event the manufacturer or distributor did not know of and authorize the presentation of bills upon the basis suggested above.

American Press.

DR. D. E. HUGHES

Optometrist

Ready Bldg. Phone 431

TIRE REPAIR

TRACTOR - TRUCK AND PASSENGER TIRES VULCANIZED AND RECAPPED TUCKER TIRE & SUPPLY PHONE 321

ELECTROLUX VACUUM CLEANER Free. Demonstration in Your Home. Name & Service FREE CONSER (Phone 113) - Trinity, Texas

WHAT IS Better Heating?

"Better Heating" is gas heating service which is designed to give maximum winter comfort and convenience. It provides better health by providing against the major causes of winter illness. . . and protect your home against the damage of house roasting and interior water damage.

Install Better Gas Heating and enjoy a new standard of comfort and health this winter. For maximum satisfaction, be sure the heating you select meets these four important requirements.

4 Important Things to Remember When You SELECT GAS HEATING EQUIPMENT FOR YOUR HOME

1. Adequate

Your heating equipment should be of ADEQUATE capacity to heat your home. It should be of ADEQUATE type to give proper heat distribution. This ensures your family will have a comfortable home in every part of your house.

2. Ventilation

Heating equipment that is properly vented greatly reduces the cause of "house ventilation" and interior water damage, helps avoid "stiflingness," makes your home a most comfortable, healthful place for winter living.

3. Automatic

Automatic control of heating equipment, made possible by a small thermostat, provides a constant, uniform temperature throughout the home. Turns the heat on and off as needed, saves no fuel by providing only the exact amount of heat needed. Eliminates opening and closing windows or forcing the heat "up and down" to regulate temperature.

4. Planned

There is a type and design of better heating equipment to fit the requirements of any home, old or new, small or large. Don't buy equipment of just a "one-size-fits-all" type. Be sure your installation is planned specifically for your home.

UNITE GAS

ADEQUATE VENTED AUTOMATIC GAS HEATING EQUIPMENT

UNITE GAS

UNITE GAS

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RADIO HOUSE HAS PROGRAM FOR USE BY DRAMA CLASSES

Announcing the why of delay and the what of the future, the Texas School of the Air from Radio House, University of Texas, explains that legislative appropriations and committee approvals make it necessary to wait until mid-January to begin the daily broadcast series which has been so favorably received by teachers in this county as well as all over the state, according to Harry M. Bradley, director of supervision of Houston county.

In order to make use of the delay, the school of the air is asking the teachers soon to help in the choice of at least six series this year, and in succeeding years, being planned to deal with the problems of parent-child-home-school-teacher-pupil relationships, to be sponsored and promoted by more than 250,000 members of the Texas Congress of Parents and Teachers.

They announce capacity for a wider and better broadcast coverage of twelve programs in each series, making it possible for up to as many as 25 different radio stations to carry these programs on different time schedules within the same general period of the year.

The Texas School of the Air is now recognizing, encouraging and embracing the current trend toward local classroom instruction and experience in radio-dramatic productions and use of local radio stations by local schools as a medium for extending educational services and for improving public relations.

The school has ready now the 30-program series, "Healthy Living in Our County," a packet containing professionally written script with teachers' manual, which may be had free of cost for production by any of the schools who wish it.

Mr. and Mrs. Pat Clark of McKinney were visiting friends in Crockett the latter part of last week.

JUST A WORD WITH OUR SUBSCRIBERS

Our list of subscriptions and renewals this week contains twelve names against twenty-one last week. Maybe the Courier was a better paper last week. One of our good lady friends says it couldn't have been much worse. All who believe that the Courier was better last week than this. Those who believe it was worse this week than last. We still see no hands up. So the Courier was no better last week than this. Those who believe it was worse this week than last. We still see no hands up, and the Courier is no better or worse one week than the other. It nearly does its best every week and just keeps trying.

Not like this week's list. Those who have made the following list: David Gallant, Crockett Rt. 3; Joe Fark, Crockett Rt. 1; Mrs. John L. Spinks, Crockett Rt. 2; Mrs. Betty Stephens, Lovelady; High School Library, Crockett; Arthur Hatch, Crockett; E. K. Capriell, Crockett; Dave P. Long, Houston; Miss May Eddy, Crockett Rt. 2; Mrs. Mollie Anderson, Kennard Rt. 2; C. E. Corder, Crockett Rt. 2; Mrs. R. L. Lundy, Lovelady.

LOVELADY SPANKS HUNTSVILLE BEES

Lovelady High Lions Thursday night broke out with "touchdown fever." And their supporters hope they don't.

DR. CLAUDE RILEY

Optometrist

East Side of Square Crockett, Texas

At Riley's Jewelry Store

Office Hours 8 AM to 12 Noon

To Whom it May Concern:

AND ESPECIALLY TO THE VOTERS OF HOUSTON COUNTY.

On November the 8th on account of a petition being circulated we are being asked to vote a general stock law in Houston County. Wonder how many of you are going to do that? And just wonder, too, how many have given this a serious thought. Let's just think a minute. We have in Houston County from Crockett East to the Trinity County line 25 miles of land mostly National Forest. This is rarer for quite a number of cattle. Some of us own a shaggy herd and try to keep them in pastures while a lot of us do not own a herd or pastures but we do have a few head that run outside and furnish us with a little milk and butter and occasionally a little money for some necessity and those of us who do not own land will be forced to get rid of their cows.

I will venture to say that some of us will vote for this law has never owned our meter will own a pair of anything. His neighbor's cow may have grazed around his place some time and he just don't want them around.

So, folks, if your precinct already has a stock law, please do not go and vote for a general law, just let it be as it is and not vote any more hardships on us. We are already burdened now until we cannot carry any more.

Thank you,

Clarence Steed, Kennard, Texas

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— Crockett Courier — November 3, 1949 — Page [2] —

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Mra. Dean ja well known all's and ts quite a club and social leader. She is renowned musician [aod] [uncertain] a [tal-], ented] [uncertain] artist, having [deaigned] [uncertain] the jacket for Diamond Meas." [Recently ahr] [uncertain] was proclaimed Fords [trvalest,)] [uncertain] woman," [a=] [uncertain] title [gtven ber] [uncertain] by [the,)] [uncertain] many assembly [planta] [uncertain] of the [Ford,)] [uncertain] Motur company and, the result of [a,.] [uncertain] write-up In the [Dallas pepere,] [uncertain] she was guest of the [Juli¢] [uncertain] Benell show, and her talented life was the subject of a United Press release recently.

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The smallpox outbreak [waa] [uncertain] report ed by Dr. [RE.] [uncertain] Dillard, county [health]] [uncertain] officer, to be [canfined] [uncertain] to the [Arbur}:] [uncertain] and Stubbjeffeld communities,

JOSH WHEELER, CONCERT STAR, TO SING HERE

Josh Wheeler, baritone concert star who will open the season here on

Wednesday, November 1949, has prepared a program which will cap- [tivate] [uncertain] the [hearta] [uncertain] of concert goers.

Preparing an evening of music is not an easy task, and the approach to achieving a well-balanced program must be that of the architect [whu] [uncertain] wishes to construct a building whore beauty may be enjoyed by every one everywhere. A little bit of what an [audicnce] [uncertain] should hear [(from] [uncertain] the mu-

simians point of view) and a lot of what the audience wants to [bear™] [uncertain] is the [conatant] [uncertain] measure in program de- signing. Josh Wheeler has most cer- [tainly] [uncertain] attained that goal in the pro- gram he will sing here.

The Josh Wheeler concert will be [Theld] [uncertain] at the Memorial Avditortum. [Members] [uncertain] of the Crockett [Municipal] [uncertain]

Concert [Association] [uncertain] may gain sdmis- [leion] [uncertain] by presenting their membership identification cards at the door.

Notice to Bidders.

Sealed bids will be received by the [Caty] [uncertain] of Crockett, [Texas,] [uncertain] until [00] [uncertain] lp m. November Sth, 1949, for furnishing One Packer Type Refuse [Colection] [uncertain] Unit. Unit to be [niounted] [uncertain] on

City of [Crocketts] [uncertain] 1946 Model L. [W. rB.] [uncertain] Chevrolet Truck tf! No bids will be considered unless the [umt] [uncertain] has been demonstrated for members of the Board of Aldermen. The City of Crockett reserves the right to reject any and all bids. The City of Crockett, ait [J.] [uncertain] D. Woodson, City Secretary.

RES A TRUCK

[THAT] [uncertain] FITS Y

[revrolet] [uncertain] offers you this wide che [sve] [uncertain] your best opportunity to see: [pur] [uncertain] requirements. Study the pic

CHEVROLET Offers you Alt 1

Thi No The RIGHT truck fer offers [greoter] [uncertain] yew [jek Crevrolet] [uncertain] ch owner ep builds trucks for every [opercting] [uncertain] cod [foo.. G1] [uncertain] models on 9 [mOinbenonce] [uncertain] different [wheelbore] [uncertain] with ind the lowest [copodtio] [uncertain] ringing from

[illegible or non-text passage omitted — see scan]

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heres Ste Conroe, Texas, 4 Octwler 1, 1949. Lel Nr. W. W. Aiken, one

Crockett, Texas, Mix Dear Sir: Ma

Piease find [encloved] [uncertain] a check [for]] [uncertain] in, renewal of my subscription to the) gm, Courier, We [atill] [uncertain] Ike to read about) [1] [uncertain] the doings of our ald home town. 1! xy especially like the community news xo from surrounding villages. Yr

The Historcade of [Montgomery]] [uncertain] ms, county was a great success. You! would certainty hare enjoyed acelng/ jig, the old-time" fashions used for the po past month.

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Yours truly, Mra. Leona Dunn, Box 1466, Cenroe, Texas 4

LOVELADY HIGH SCHOOL HONOR ROLL

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son, [Jr; Broxson] [uncertain] Pauline; Butler, C. F; Clark, Benny Frank; [Connarrior,]] [uncertain]

Clare; Hamm, Billy Douglas; Jones, Betty Joyce; Jones, Kenneth; Keels,

Richard; Kinse! [Howard;] [uncertain] Little, Dilly [Charies;] [uncertain] Matchett, [Thomas; Maxwell,] [uncertain]

Ear): Michha, Anne; [Michka,] [uncertain] Mary: [Alses;] [uncertain] Monzingo, Norma Dell; Me- Culloch, Ann, McGaughey, Max; Me-

Manners, Wands; Rhudes, Betty

Juyce; Ringguid, James Benny; Rob

[illegible or non-text passage omitted — see scan]

[Piandiey, Dorvihy:] [uncertain] Stone, Harold:

Tarver, Patsy; Turner, Ano; White. [Paula*] [uncertain] Ann; Wilson, Licyd; Word, Ruth

Grammar [Keboo!] [uncertain] Hemer Hell [dat Grade—Adama,] [uncertain] Faith; [Andrews, Barbara;] [uncertain] Hattborn, Bonnie Sue; New- ton, Marw, Heber, Suzanne; [Rbupheh.] [uncertain]

Frances; Khmeoldas, [Frances;] [uncertain] Yeager. [Peggy] [uncertain] Ann; [Shupek,] [uncertain] George. [1 ged Grado—Pries,] [uncertain] Glyn; [Creetferd,] [uncertain]

Joyce; Allen, Jody; [Drishell,] [uncertain] Linde: [eIwvina,] [uncertain] Jamctfier; [Capps,] [uncertain] James; Mr- Michael! Larry; [Meore,] [uncertain] Hollis; Clay- ton, Bally.

Ard [Grede—Baker,] [uncertain] Charies J. [Bhv-]] [uncertain]

IN THIS PICTL OUR NEEDS!

nice of trucks and among them ye 1 the model which most [exoctly fil ture corefully—and] [uncertain] consider this- these great TRUCK advantages

[Qvelity—The] [uncertain] we: Pertermee versed [qvelity ond tolet Adver] [uncertain]

[illegible or non-text passage omitted — see scan]

[Cherolet Techs] [uncertain] give [power—] [uncertain] plus

PLUS VALUES of strength with [Onews ole] [uncertain] end [dwubiity] [uncertain] b every Head eng [fectee] [uncertain] of body, [coh,] [uncertain] wort) wot

[illegible or non-text passage omitted — see scan]

[illegible or non-text passage omitted — see scan]

va TRL

R CON

[illegible or non-text passage omitted — see scan]

Larry; Clayton, Betty [Irent]] [uncertain] ud, Thala; Hale, [Virginie,] [uncertain] lina, enter, Annetie; [SficCarty,] [uncertain] Joshi [Bh] [uncertain] ans, Mary Neil. A 1rd and [4th

Grade—[Smith, Meegy:}] [uncertain] won, Carroll; Wakely, [Rubs: pwart,] [uncertain] Melba. [ith Grade—Allen,] [uncertain] Cecil; Gayle! [tve; Ivins,] [uncertain] Georgs; Matchett, are; McMichael, Robert; Whatley, v [chael;] [uncertain] Dower, Mary; Lane, Cora d swell, Jane; Porter, Cyndal; Bobon, Boncie Glynn; Searcy, Clavdie; [nith,] [uncertain] Flouler; Perry, Pat [bth Grade—Erant,] [uncertain] Barbara Ann ins, June; Willa, Jimmy; [Raker,] [uncertain] y [rma;] [uncertain] Driskell, Johnny; Adams, [ronne;] [uncertain] Land, [Bonne;] [uncertain] Parker, Wil- [5;] [uncertain] Crowson, Martha. 6th [Crade—Barnes,] [uncertain] Charlene; [Hol-ja] [uncertain] jay, Virginie; Butler, Glenda; [Ivina,) ris;] [uncertain] McCarty, Melba t

You ton, cn gat he woe ont ot ea v LAVIUM, gives duct been Loe [vtec] [uncertain] tn and help [yoo] [uncertain] get all the your bars be happy with your [egr] [uncertain] educe!

Notrena With [Livium"] [uncertain] Helps Hens [Lint] [uncertain] Lay ad Pay

[illegible or non-text passage omitted — see scan]

[illegible or non-text passage omitted — see scan]

[illegible or non-text passage omitted — see scan]

[(Baus] [uncertain] 11 be [wdSed] [uncertain] to [Ssutrena] [uncertain] bee

[Feeds] [uncertain] te [pevter] [uncertain] your [pou!iy] [uncertain] lara went and beep [yeu] [uncertain] pet top egg pen

[illegible or non-text passage omitted — see scan]

FOY L

Groceries

e- Design [vor] [uncertain] prime economy t) [Varroa ine] [uncertain] the economical [jee] [uncertain]

[illegible or non-text passage omitted — see scan]

[tth Grade—Caypa, Thetty] [uncertain] Jean ip [thepens Jac] [uncertain] hen, Jane; King, Jackie; [Rrereh.] [uncertain] Marguers te, [McMillian, Ellie ars]

[uncertain] Muenier, [Hil; Shope,] [uncertain] Tull; [pak.] [uncertain] Mary. Stareet, Sandra;

via ty [Carclpn] [uncertain] [ath Grade—] [uncertain] Clark, Lully V. Lane, [Nannie] [uncertain] lee; Parker, Tummie; Retterce, Jerry; Salisbury, Doris Jane; [Witle,] [uncertain] Donald, Haine, Jimmy Sammy; Matchett, Louw [Eten LD aildiag Iermit.] [uncertain]

One building permit was issued at he [offwe] [uncertain] of Crty Secretary J. [D. Vinodson] [uncertain] last week. [lesued] [uncertain] to [Ri] [uncertain] hards b McGilberry, the permit calla for tin [Lwiding] [uncertain] for generator bop on Fourth St. The estimated cost le listed at 500.

a diner [Fer] [uncertain] Feed point py dot veiad.g [ATT] [uncertain] teat [pre] [uncertain] test Bak Us pare vacate cf lazing Thats bow to

[illegible or non-text passage omitted — see scan]

[illegible or non-text passage omitted — see scan]

Egg Feeds ears [Yoh] [uncertain]

LE WIS

e Feed.

[omy] [uncertain]

— Crockett Courier — November 3, 1949 — Page 3

VICTIMS OF FAKE BILLING PRACTICE)

Binclaie [Petroleum, Sherwin. Williams,] [uncertain] Westinghouse, [Goodyear, Per] fection Stoves] [uncertain] and Firestone are among the manufacturers who [sre] [uncertain] victims of o fake billing practice by which they [unknowtngly] [uncertain] pay all, of large share, of the cost of [cooperstive] [uncertain] advertising [In] [uncertain] some newspapers, according to aw report from Mayon Parker, publisher of the Aboskte [(N.) [uncertain] C.) Hertford County [Hersld.] [uncertain]

Mr. [Pather] [uncertain] says he hae had merchants, whom he ts soliciting for

co operative advertising, [tel!] [uncertain] him that it cost them nothing in some [pubilastone] [uncertain] and radio stations a9 result ef raging of bills.

In order to fight the practice, Mr. Parker asked for a level opinion from [Willam () [uncertain] Lassiter, attorney for [phe Pee] [uncertain] North Carolina Prees Aasociation. Mr. J Lassiter quoted his own reply to an- ether publisher who had brought up similar cane, as follows:

You recently requested my opinion ard sire concerning the problem

[Taieel] [uncertain] by the following facts.

A real merchant places certain advertising with w serai-weekly news-

[Peper] [uncertain] in North Carolina in [whkbh] [uncertain] [malionally] [uncertain] known protects are ad-

[Vertised] [uncertain] The manufacturer of dis tnb.tor ef the particular products agrees with the local) merchant

[DR.] [uncertain] D. E. HUGHES

Beasley [Bldg.] [uncertain] Phone 431

TIRE REPAIR

[TRACTOR] [uncertain] TRICK AND PAMSENGER TIRES 6 r VULCANIZED AND RECAPPED

TUCKER TIRE SUPPLY wee 351

[illegible or non-text passage omitted — see scan]

free. [Dermeomsiration] [uncertain] in Your Home. Relee A [Nertive] [uncertain] rub [CONNER] [uncertain]

[illegible or non-text passage omitted — see scan]

Better [Meeting"] [uncertain] is ge fe Pre matinée wits preside better [heoleh] [uncertain] by

[illegible or non-text passage omitted — see scan]

4 Important Things 1 [susct G&] [uncertain] EQUIPMENT F

[Toes] [uncertain] booting equipment she d [bof] [uncertain] ADIQUATE [caperty] [uncertain] te bee property the ores te be served of ADIQUATI type te

give prove beet [dutrtherce] [uncertain] Thig [srsore yeee] [uncertain] teams [tolicigat] [uncertain] beet be select 607%, la every port of [ree] [uncertain]

[Astemeta ceatrol] [uncertain] ai beets ege-paset, mode possible by small [thermestet,] [uncertain] provides [ces sient, apilecm tampereter throwhowt] [uncertain] the hems, turns th [heet] [uncertain] oo [vod] [uncertain] off ot needed, pore oe feel by providing only th erect [emeovet] [uncertain] ef beet aced [clumincion] [uncertain] opening [aad] [uncertain] closing [windews] [uncertain] of [berasag] [uncertain] the beat e [oad dowe™] [uncertain] te regelate tempers town a specified percentage of the advertising cost for [publlphing] [uncertain] such [adverusements.] [uncertain] Since the advertise [ment] [uncertain] ta placed by [loca] [uncertain] merchant the local advertising rates, bees than the foreign" rate, la charged for the national? advertising. The bill of the newspaper is paid by the local merchant at the local rate, The local merchant has requested the said newspaper to furnish statement or pill covering this [aanre] [uncertain] advertising but) showing the national advertising rete) of the newspaper rather than the), [loca] [uncertain] rate at which the advertising was actually [pald] [uncertain] by the local mer- cast, The local merchant [Indicates]) [uncertain] to the publisher that he [propoeacspto] [uncertain] send this bill showing the higher [na-] [uncertain]

[tions]) [uncertain] rete to the manufacturer of) [dlatributor] [uncertain] which has agreed to [par-{}] [uncertain] [ticipate] [uncertain] in the advertising cost. [Un-]) [uncertain] [der] [uncertain] this plan or [echerne] [uncertain] the mano-/ [facturer] [uncertain] of distributor will [reimburse}] [uncertain] the local [rierchant] [uncertain] on a higher basis and at higher rate than that which the local merchant [pald] [uncertain] to the newspaper. The local merchant Indicates to the publisher that the manufacturer or distributor is aware of [thie] [uncertain] method of billing, but the local merchant does net show any authority from [tbe] [uncertain] [manufacturer] [uncertain] or [distributor] [uncertain] aulboris- ing

billing on this basis

[Jt] [uncertain] le my opinion that a [newspser] [uncertain] publisher [sould] [uncertain] not [partkipats] [uncertain] in any such plan because to do so would subject the publisher to both evil ard criminal liabilities In the event it should develop that the manulac- [Jeturer] [uncertain] of distributor had pet [asuthorteed] [uncertain] the plan of submitting [euch] [uncertain] bill.

It te my opinion that ff a manufacturer ot distributor ke willing to make i payment for [advertisirg] [uncertain] on any basis, [eveh] [uncertain] manufacturer of distribut- or should se notify the local pub- lisher in writing or else merely re- quest from the publisher the national advertising rate card en the basis of which the manufacturer or dis- tributes might make reimbursement to the local merchant.

To submit a [dif] [uncertain] to the local mer-

chat for hin woe tm forwarding t le the manufacturer of [distsibuter] [uncertain] or lo pome advertising agency for Use [porpece] [uncertain] ef [retmbureement—if] [uncertain] such [bu}] [uncertain] shews an amount higher [tha] [uncertain] the amount which was [sctuslly pald] [uncertain] ste the l'oreal publisher by the local merthant-. would [certalniy] [uncertain] involve a [leiclation] [uncertain] ef both state and federal

[Lawes] [uncertain] in the event the manufacturer [coe dieterboter] [uncertain] making the reimburse- ament was met fully aware of the plan No publisher should be re-

[qpeested] [uncertain] to [rwo] [uncertain] the risk [thal] [uncertain] the [man'] [uncertain]

[Sufacterar] [uncertain] of [diatersbuter def] [uncertain] mot know [laf] [uncertain] and [authorise] [uncertain] the presentation of [bille] [uncertain] upon the haste [eugeetted] [uncertain] above.

pe heating serving which is designed eo [sectert ead soarenionse] [uncertain]

[illegible or non-text passage omitted — see scan]

Hag [04] [uncertain] sole cw [stooderd] [uncertain] of winter, For [masimeom setiotetion,] [uncertain]

[illegible or non-text passage omitted — see scan]

[To] [uncertain] Remember When You

OR YOUR HOME

[illegible or non-text passage omitted — see scan]

[illegible or non-text passage omitted — see scan]

9 There [6] [uncertain] true [aqd] [uncertain] design of a batter heating equipment te [fil!] [uncertain] e- the [requivemects] [uncertain] of ay heme, [afd] [uncertain] re ot mew, email oe large. [Ovat] [uncertain] bey pe equipment of just [cortele sise™ 60 0] [uncertain] be were peer [lastellation] [uncertain] be so) planned specifically fer your 4, home.

CROCKETT COURIER: NO

RADIO HOUSE [HAS] [uncertain] PROGRAM FOR USE BY DRAMA [CLASSES]) [uncertain]

Announcing the why of delay and the what of the future, the [Texas School] [uncertain] of the [Air fram] [uncertain] Radio House, University of Texas, explains that) legislative appropriations and commit tee approvals make it necessary to wait until [midJanuary] [uncertain] to begin the daily broadcast series which [haa bren] [uncertain] no favorably received by teachers ir thin county aa well as all ever [ths] [uncertain] state, according to Harry M. Bradley, director of supervision of [Jfousten] [uncertain] county.

In order to make use of the delay, the school of the air ie asking the teachers soon to [belp] [uncertain] in the choice of at least six series [pag 8. sey] [uncertain] and more In succeeding years, being planned to [dea] [uncertain] with the problems of parent child home school teacher [pupll] [uncertain] relationships, to be sponsored and promoted by more than 360,000 members of the Texas Congress of Parents and Teachers.

They announce capacity for a wider and better broadcast coverage of the [echéola] [uncertain] of [thia] [uncertain] slate through use of 25 pets of permanently pressed [tranxription] [uncertain] records of each volume of twelve programs in each series, mak- ing it [possible] [uncertain] for up to as many 88

25 different radio stations to carry these programs on [different_] [uncertain] time [acbedules] [uncertain] within the same general period of the [yestr.] [uncertain]

The Texas [School] [uncertain] of the Air is now [recognising,] [uncertain] encouraging and m- bracing the current trend toward local classroom Inetruction [snd] [uncertain] experience in radio [dramatle] [uncertain] productions and use of local radio stations by local schools aa a medium for extending edca- [tional] [uncertain] services and for improving pub- ie relations.

The school has ready now the 30- program series, [Ihealthy] [uncertain] Living in

Our County," a packet containing pro- [4 fessionally] [uncertain] written script with veach- [ers"] [uncertain] manual, which may bo had free [Jof] [uncertain] cost for production by any of the schools who wish it.

Mr and Mrs? Pat Clark of [M:-] [uncertain] Kinney were visiting [frienda] [uncertain] in [Croklett] [uncertain] the latter part of Inst week.

[illegible or non-text passage omitted — see scan]

Office Phone 700

[illegible or non-text passage omitted — see scan]

JUST [A WORD] [uncertain] WITH OUR SUBSCRIBERS

Our Mat of subscriptions and [renew-] 7] [uncertain] ale [thie] [uncertain] week contains twelve names Goc against twenty-one Inst week. Maybe den the [Courier] [uncertain] was a better paper [last]] [uncertain] Mo wack. One of our good lady [friendsin] [uncertain] nays It couldn't have been much worse, the All who [beliewa] [uncertain] that the Courler was Bhe Detter last week than this will [plesse] I] [uncertain] raise [thelr]

[uncertain] hands. We see no [hands]] [uncertain] sta ay. [Bo] [uncertain] the Courier [waa] [uncertain] no better net last week than this. Those who be par [lieve] [uncertain] tt was worse this week than) F last, We still see no hands up, [and]] [uncertain] the Courter ja no [betler] [uncertain] or [worss] [uncertain] one [owcak] [uncertain] than the other. It nearly does ts best every week and just keeps trying.

Dot we like this weeks [lis}. Thoes] [uncertain] who have made the following fine Het possible will please accept our thanks. Their names follow:

David Gallant, Crockett Rt. 3.

Joe Farek, Crockett Rt. 1.

Mrs. John L. Spinks, Crockett Rt. 2.

Mrs. Becky Stephens, Lovelady.

High School Library, Crockett.

Arthur Hateh, Crockett.

E. K. Caprielian, Crockett

Deve P. Long, Houston.

Misg May Eddy, Crockett Rt. 2.

Mrs. Mollie Anderson, Kennard Rt. Tro.

C. E. Corder, Crockett Rt. 2.

Mrs. R. L. Lundy, Lovelady.

LOVELADY SPANKS HUNTSVILLE BEES

Lovelady High Lions Thursday night [broks oul] [uncertain] with touchdown fever." And their supporters hope they [dont] [uncertain]

[lpR.] [uncertain] CLAUDE RILEY

OPTOMETRIST East Side of Square Crockett, Texas

At Rileys Jewelry Store

Office Hours.8 AM to 12 Noon

TRUCKS

ag totes registration data on 6,106,000 [wrwehs,] [uncertain]

VAN [MO"] [uncertain] Authorizec

Sales at

Crocke over [untl]] [uncertain] after the seasons [end.] Walto] [uncertain] e Lions

trounced the [Huntarille]] [uncertain] tackle ch B team 58 to 6. Loveludy [furop-]] [uncertain] Wrigh into a 13 to [0] [uncertain] Jead at the quarter Ferris rk and pulled up to 39-0 at the) [fullba] [uncertain] fear point. Webb Tommy Jones, Dilly Rhoden, [Harold] lov odwin,) [uncertain] Peewee Broxson, Eart [Rho-]] [uncertain] ends; [Hardid] [uncertain] Stone, B. Clark, Curlylee a row and [perbaps othera] [uncertain] engaged center the scoring. The Bees counted [injrion] [uncertain] s final period on [pasa] [uncertain] from Leroy backs, orwell to Everette Frasier. Bitne: Difficult as it was to single [out}] [uncertain] Land, ra in the potent Lovelady line, [Ken-] tutes.) [uncertain] th Jones and Newell Allee [were]] [uncertain] Cha [rticularly] [uncertain] noticeable on defense art, [Huntsville D—Campbell (CC) and]] [uncertain] man.

To Whom it Ma

AND ESPECIALLY TO OF HOUSTON

On November the th om account of [2] [uncertain] we [sre belng] [uncertain] asked to vote [9] [uncertain] gene

County. Wonder how many ef you a:

[Jwet] [uncertain] wonder, too, how many hare [giv] [uncertain]

Lets [Just] [uncertain] think minute. We have

Crockett Eaat to the Trinity Count [mostiy National] [uncertain] Forest, This is ran cattle. Some of us own [aleeable] [uncertain] b im pastures while a lot of ua do net o we do have a few bead that run outs title milk and better and [eccastonall] [uncertain] [neceasity] [uncertain] and those of us who do no to get rid of [thelr] [uncertain] cows.

1 will venture to say that some of has never owned [sor] [uncertain] never will owe [ueighbers] [uncertain] cow may have grazed ar and he just [dont] [uncertain] want them around.

So, folks, if your precinct already has ge and vote for s general law, Just vote any more hardships on ua. We enlil we cannot carry any more,

Thank ye

Clarence Steed, Ke

RUCKS [BECAUS!] [uncertain]

*[illegible or non-text passage omitted —
see scan]*

*[illegible or non-text passage omitted —
see scan]*

fe [jnsarence] [uncertain] experts prove
Ford [Truoks] [uncertain] beet

TOR COM

1 Ford Dealer nd Service [stt,]
[uncertain] Texas

*[illegible or non-text passage omitted —
see scan]*

wm [(GC),] [uncertain] ends; Grall and
Fory, a; Sandel and Braonen, guards ht,
center; Shotwell, quarterback s and
Grisham, halfbeaks; Roysl, ck; Thurman,
Jordy, [Davis,] [uncertain] and Frazer,
substitutes. [eladyT.] [uncertain] Jones
and B, Rhoden,

[Keele] [uncertain] and Hiroms,
tackles; Alnd K. Jones, guards; B, Ham, r;
Goodwin, quarterback; Brox- CC) and E.
Rhoden [(CC),] [uncertain] half- Stone,
fullback; Spivey, Little, r, Calvert, Clark,
M. Driskelt, Morrow and Pritchett,
substl-.

aries lover, referee; Reed Stawumpire;
Bob Hecks, head Unes-

*[illegible or non-text passage omitted —
see scan]*

y Concern:

THE VOTERS

COUNTY.

a petition being circulated [fal]
[uncertain] stock law in [Hocsten]
[uncertain] re [golag] [uncertain] to do
that? And en this a serious thought im
[Floaston] [uncertain] County from ty
Line 25 miles of land ce for quite a
number of [erd] [uncertain] and try to
heep them [wwe] [uncertain] a herd or
[pastares] [uncertain] but side [amd]
[uncertain] furnish us with a ly o Uttle
money for some t [owm] [uncertain] land
[wil]) [uncertain] be forced ns will vote
for this law mw hale of anything. His
[oand] [uncertain] his place some time sa
stock Law, please do not tet It be an it is

and not are already burdened now ou,
[mnard,] [uncertain] Texas

INGER PANY

Parts Phone 195