

PAGE SIX

CROCKETT COURIER: MAY 1, 1952

SAVE THE SOIL



The Good Earth is the Basis in Which N-E-W Life
May Take Root and Prosper

SOIL

Is the Basis of All Wealth
HELP TO SAVE A GREAT NATION
ITS

GREATEST MATERIAL HERITAGE

CALLIER-MURRAY MOTORS
BOB WRAY BUICK COMPANY
L&RUE'S PHARMACY

EAST TEXAS MOTOR & EQUIPMENT CO.
CHILDS MOTOR COMPANY
BERRY'S GIN

CROCKETT COURIER: MAY 1, 1952

PAGE SEVEN

TO KEEP STEEP OR BADLY WASTED LAND IN
PERMANENT COVER CROPS OF PROFITABLE
GRASSES, LEGUMES AND CLOVERS

Practice Conservation

Congratulations to Land Owners

GOOD COTTON CROPS
GOOD CORN CROPS
GOOD PASTURES
AND
GOOD CATTLE
MAKE BETTER BUSINESS
FOR THE LAND OWNERS
AND
BETTER BUSINESS FOR ALL

L. H. & Doug Arnold

Why Look For Greener Pastures?

**They Are Here in
Our Own County!**

It is united effort in Soil, Water and Forest Conservation that contributes greatly to the success of the individual farmer and rancher and landowner, and—

To a county where business as a whole flourishes year after year, and—

WE SINCERELY CONGRATULATE THE LAND OWNERS WHO PRACTICE CONSERVATION METHODS IN THE COUNTY

CROCKETT MANUFACTURING COMPANY
TEX-OAK FLOORING COMPANY

Soil is the Basis Of All Wealth

Teamwork on the part of businessmen, banks, farmers, ranchers, land owners and newspapers are getting results, thereby saving a great nation its greatest material heritage—the good earth in which new life may take root and prosper.

Texas Power & Light Co.

Our Heritage Lies in the Land

Protection of this heritage should be a constant, active personal duty to the land owners.

Protection of this heritage should be done by practicing methods to insure the continuance of our prosperity . . . indeed our very livelihood . . . and happiness, relaxation and contentment.

Now is a good time to tie-down your present and future land mortgage credit needs with one of our low-cost long term loans.

OUR RATE IS STILL 4% PER ANNUM
Guaranteed for life of loan

**Houston County National Farm Loan
Association**

Crockett Courier — May 1, 1952

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